

**EDUCATION COUNCIL**  
**MINUTES OF THE MEETING HELD ON**  
**Tuesday, June 13, 2006**

**Membership:**

Antonella Alves  
Linda Arnold  
Lynn Carter  
Laura Cullen (Chair)  
Penny Gallagher (a)  
Martin Gerson (a)  
Margaret Heldman (Vice Chair)

Linda Holmes (a)  
Jim Hooton  
Terry Kornutiak (a)  
Gerda Krause  
Wendy Low  
Peter Norwood (a)  
Ken Pawlak

Brian Pendleton  
Lisa Randell  
Roger Semmens (a)  
Joyce Wong (a)

**Student Representatives**

Shaun Evans  
Carl Bailey

Susan Smith (notes)

**1. CALL TO ORDER**

The meeting was called to order at 13:07 hours.

**2. APPROVAL OF AGENDA**

**MOTION:**

That the agenda be adopted as circulated.

**CARRIED**

**3. APPROVAL OF THE PREVIOUS MINUTES AND BUSINESS ARISING**

**MOTION:**

That the minutes of the Education Council meeting held May 16, 2006 be approved as circulated.

**Moved** by L. Carter /Seconded by K. Pawlak

**CARRIED**

**4. CURRICULUM**

**a) APPLIED URBAN AND RURAL PLANNING**

**Program Admission requirements**

B. Pendleton explained this proposed change arose through consultation with the Mathematics & Statistics Department. Because it is a specialized program, it attracts students from across Canada and even the U.S., who are unable to take the Statistics diagnostic test normally required for admission to the program. However many applicants already have a degree or have been out of school for some time, so their math skills may not be current. This change would allow students to be admitted on the condition that they successfully complete the Mathematics Diagnostics Test (Statistics) prior to entering the second year of the program.

**MOTION:**

That the Program Admission Requirements for this Program be changed as recommended.

**Moved** by B. Pendleton/Seconded by K. Pawlak

**CARRIED**

L. Cullen turned the Chair over to M. Heldman.

**b) BUSINESS MANAGEMENT**

L. Cullen explained that all of the proposals under Business Management result from recommendations of the DQAB review panel, and the following were presented as a block of changes .

**Reinstatement of Discontinued Course**

- i) MARK 2430 – Marketing Planning

Although discontinuation of MARK 2430 was approved at the February 14<sup>th</sup>, 2006 Education Council meeting, the panel has since recommended that this Capstone course be included in the Marketing Management Program.

**Discontinued Course**

- i) BUSM 2100 – Research Methods in Business

The course is to be renamed MARK 2100 to better describe the content however it is essentially the same course.

**New Course Proposal**

- i) MARK 2000 – E-Commerce and Distribution

This course is a renaming and replaces BUSM 2000.

- ii) MARK 2100 – Marketing Research

This course was developed as part of the revised business programs to provide students with a foundation in business research methods. It will also be taken by students in the BBA accounting concentration.

- iii) MARK 3200 – Consumer Behaviour

- iv) MARK 3400 – Retail Marketing

Mark 3200 and MARK 3400 have been developed to provide students in the BBA Marketing Management concentration with additional choices for Upper Division coursework in marketing.

**MOTION:**

**That** these changes be approved as recommended.

**Moved** by L. Cullen/Seconded by L. Carter

**CARRIED**

**Prerequisite Change**

- i) BUSM 4300 – Applied Business Project

L. Cullen explained that, as recommended by the DQAB review panel, the proposed prerequisite of successful completion of at least 105 credits courses in the BBA Program will give students completing the BBA program on a full-time basis the opportunity to take this course in the final semester of their program, rather than having to return for one additional semester after all their coursework is completed.

**MOTION:**

**That** this Prerequisite Change be approved as recommended.

**Moved** by L. Cullen/Seconded by W. Low

**CARRIED**

**Program Admission Requirement Change**

i) BBA

The admission requirement change would allow students who have met all other requirements but have a lower GPA to gain entrance into the Bachelor of Business Administration Program, at the discretion of the Department. L. Cullen explained that the original proposal had specified a GPA of 2.33 as a minimum requirement, however a number of universities have since lowered their requirement, and thus this change would allow Langara to remain competitive and maintain parity with other educational institutions.

**MOTION:**

**That** this Program Admission Requirement Change be approved as recommended.

**Moved** by: L. Cullen/Seconded by G. Krause  
**CARRIED**

**Program Revision**

- i) Business Management Diploma and Business Management Co-operative Education Diploma
- ii) International Business Management Diploma and International Business Management Co-operative Education Diploma
- iii) Marketing Management Diploma and Marketing Management Co-operative Education Diploma
- iv) BBA

These changes are a fine-tuning of the BBA curriculum based on the recommendation of the DQAB panel which felt the program had been too heavily weighted in program-specific courses, and required more breadth. This change results in a shift to a 40% liberal arts component, and makes some of the previously required department courses optional.

It was noted that on Page 54, Part 2, there is an error in which one of the five courses was inadvertently omitted from the list, and the form should be amended to include the addition of FMGT 3263, Internal Control and Auditing

**MOTION:**

**That** these Program Revisions be approved as recommended.

**Moved** by: L. Cullen/Seconded by B. Pendleton  
**CARRIED**

M. Heldman returned the chair to L. Cullen.

L. Arnold asked for, and received, confirmation from L. Cullen that the total credits for the above program will remain the same following revisions.

**5. ADJOURNMENT**

**MOTION:**

**That** there being no other business, the meeting be adjourned.

**Moved** by L. Cullen/Seconded by K. Pawlak

**CARRIED**

The meeting was adjourned at 13.22 hours.

The next meeting of Education Council will be held on Tuesday, September 19, 2006.